

24 February 2017

To the National Sections of IBBY
From Sunjidmaa Jamba
President of the IBBY-Asahi Reading Promotion Award Jury

The IBBY-Asahi Reading Promotion Award 2018

Dear Friends

As President of the Jury, it gives me a great pleasure to invite you to nominate your candidate(s) for the IBBY-Asahi Reading Promotion Award 2018.

From 2005 the Award has been given biennially to two groups or institutions, which by their outstanding activities are judged by the Jury to be making a lasting contribution to book promotion programmes for children and young people. Each prize winner will receive a diploma and a sum of US\$ 10,000.00, which is generously given by the Asahi Shimbun Newspaper Company of Japan. The decision of the Jury will be announced at the Bologna Children's Book Fair in 2018 and subsequently celebrated at the IBBY Congress in Istanbul, Turkey in September 2018.

The Jury will select the two recipients of the Award at its meeting in September 2017 in Basel, Switzerland. The following IBBY Executive Members constitute the Jury: Hasmig Chahinian (France), Zohreh Ghaeni (Iran), Ferelith Hordon (UK), Cristina Vargas (Mexico), Mingzhou Zhang (China), and myself, Sunjidmaa Jamba (Mongolia) as the Jury President.

The Award enjoys a good reputation because of the high standard of nominations for this prestigious prize in former years. We hope that the National Sections will help us to continue this high standard by proposing good candidates again. Please observe the enclosed regulations and the application form. If you wish to re-nominate the same candidate as in 2016, you must rewrite the application using the new form.

Kindly note that the Award is given to an institution or a group, and not to an individual. Please also note that the candidate should not be from the institution with which the nominating National Section is involved. The prize is awarded for a specific **project** (rather than to the overall on-going activities of, for example, a National Section). The proposed project should be clearly stated, original and innovative. The Jury is looking

for non-governmental grass-root level projects, which aim at reaching disadvantaged young people. In writing the application, evidence should be given that the prize money would make a significant contribution to the project.

It is very important to receive complete applications with up-to-date and accurate information, including the requested two letters of recommendation. Furthermore, please remember that it is the privilege of the IBBY National Sections that have paid their membership dues to propose candidates, and it is their responsibility to request the letters of recommendation to support their nominations. The National Sections can propose **one or two** candidates.

The deadline for the receipt of nominations at the IBBY Secretariat is **30 June 2017**.

Best wishes and many thanks for your cooperation!

A handwritten signature in grey ink, appearing to read 'Sunjidmaa Jamba', written in a cursive style.

Sunjidmaa Jamba
President of the 2018 IBBY-Asahi Reading Promotion Award Jury

Cc IBBY Executive Committee