

# 14th IBBY REGIONAL CLOSING ACT

*A Virtual Event*

IBBY Canada  
10:00-11:15am CT

IBBY Mexico  
11:30am-12:45pm CT

## Meet the Speakers!



Perla Moreno studied Hispanic Literature in the Faculty of Philosophy and Letters at UNAM. She is a cultural manager and reading facilitator. She has worked with mining communities, migrants, indigenous communities, among others. She is currently developing projects on inclusion with IBBY Mexico.



Valeria Gallo studied design at the School of Design at INBA. She worked as an animator and illustrator for "La Barra Infantil" at Canal Once. She then dedicated herself to illustrating children and youth literature. She won first prize in Children's and Youth Publications at the National Council for Culture and Arts (Conaculta) in 2011. She designed the logo for the Feria Internacional de Literatura Infantil y Juvenil (FILIJ) in 2012, and has participated in book fairs in Mexico, Colombia, and Spain. Valeria leads classes on illustration and graphic narratives in the Faculty of Art and Design at UNAM. In 2017 she received recognition from the Sistema Nacional de Creadores de Arte for her work in graphic narratives. She recently published a wordless book with Editorial Océano Travesía called "En sus zapatos" that addresses inclusion and diversity. She is about to publish her first graphic novel aimed at adolescents where she addresses the theme of feminism.



Monica Romero Giron holds a bachelor's degree in Modern English Language and Literature from UNAM. She graduated in Children's and Youth Literature from UNAM and the Universidad Iberoamericana, and earned her Master's Degree in the Promotion of Reading and Children's Literature directed by CEPLI, from the Universidad de Castilla-La Mancha. Among her many achievements, Monica has worked in the General Directorate of Publications of Conaculta, now the Ministry of Culture, as a cultural manager for festivals to promote reading, international book fairs and the International Children's and Youth Book Fair. In the latter, she coordinated the professionalization projects and the International Seminar for the Promotion of Reading. She has been an illustrators agent in Mexico for the Spanish agency Pencil Ilustradores and an independent cultural manager, collaborating for Zona Maco, the UNAM Publications and Editorial Development Department, the MODO museum and IBBY Mexico. In 2016 she received recognition from the Mexican Association of Illustrators for her work as a promoter of illustration. She is currently the editorial manager of children's and youth literature at Ediciones SM México, reviewer of academic projects for different universities, and professor of courses and workshops on children's literature and illustration at Grupo Horma and different academic institutions.



**Marcela Romero Garcia** is a FONCA scholarship holder, 2009-2010 and 2016-2018. She is a cultural promoter, actress and scenic oral narrator with 32 years of work experience in this field, as well as a trainer of professional storytellers since 2000. She has applied the technique of oral narration for animated visits to museums since 1993. She has participated in festivals and book fairs both nationally and abroad. She has six international awards, seven publications and two albums of stories and music.



Mariana M. Guerra has been a cultural promoter for more than 20 years, and was in charge of the Special Fund for the Promotion of Reading and the Coordination of the CONACULTA National Reading Room Program. She was selected by the Hans Christian Andersen Foundation and the Conaculta General Directorate of Libraries to participate in the celebration of the Danish author's bicentennial, touring the children's rooms of public libraries in Denmark, with the aim of establishing collaboration agreements between that country and Mexico. Mariana is currently responsible for creating content for the José Emilio Pacheco Extraordinary Reading Chair of the UNAM Cultural Dissemination Coordination. She is also a collaborator of the University System of Reading Universe of Letters of the Department of Literature and Promotion of Reading of the UNAM. In addition to publishing a book in 2008 on police responsibility in a democracy, (published by Insyde, the Secretariat of Citizen Security, the University of Querétaro, the Human Rights Commission of the Federal District and the CESC, of the University of Chile), she has developed the pedagogical framework for other editions on the subject of human rights and public security.

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